

We recruit talented executives with the skills, experience, and fit to meet your leadership needs.

Opportunity

Chief Executive Officer

Resonant Light



RESONANT LIGHT
TECHNOLOGY



TABLE OF CONTENTS

ABOUT US: Resonant Light	1
POSITION: Chief Executive Officer	2
KEY JOB DUTIES	2
KEY ATTRIBUTES	3
EDUCATION, EXPERIENCE AND KNOWLEDGE	4
HOW TO APPLY	5





ABOUT US: RESONANT LIGHT

Resonant Light began in 1996, when Donald Tunney built his first prototype from Dr. James Bare's schematics, inspired by the pioneering research of Dr. Royal Raymond Rife and Dr. Bare himself. Don's refinements and improvements led to Resonant Light's RBT (Rife-Bare-Tunney) devices. Driven by the toll of cancer and other wellness afflictions in his own family, Don set out to create a frequency device that can help support others.

From those early prototypes came the PERL, now trusted by thousands worldwide. Under the leadership of President Edna Tunney, the company continues to refine and innovate while staying true to its founding mission. *"Since our inception in 1996, we've been a beacon of light to thousands and thousands of wellness enthusiasts worldwide. We would be truly honoured to be part of your journey as well,"* says Edna.

Our Vision

Resonant Light Technology is proudly designed and built in North America, bringing together decades of research and precision engineering to create world-class frequency instruments. Plasma light therapy represents the future of holistic wellness: gentle, contactless, and effective support that works with the body's natural processes at the cellular level.

The PERL is more than a device — it's the next evolution of wellness. It amplifies natural frequencies inspired by the same forces that sustain life: the light of the sun and the

electromagnetic fields of the earth. These natural energies have always surrounded us, and with modern technology, we can deliver them back to the body with greater clarity, strength, and precision.

We envision a new world of wellness therapy that is non-invasive and supportive of daily life and energy. Your future is bright with Resonant Light.

POSITION SUMMARY: CHIEF EXECUTIVE OFFICER

The CEO's role includes working with ownership and key staff to set the company's vision, strategy, and long-term goals; overseeing all operations; managing the executive team; allocating resources and serving as the main link between the corporate Ownership and daily business, while acting to ensure profitability, growth, and stakeholder value.

KEY JOB DUTIES:

- **Strategic Leadership:**

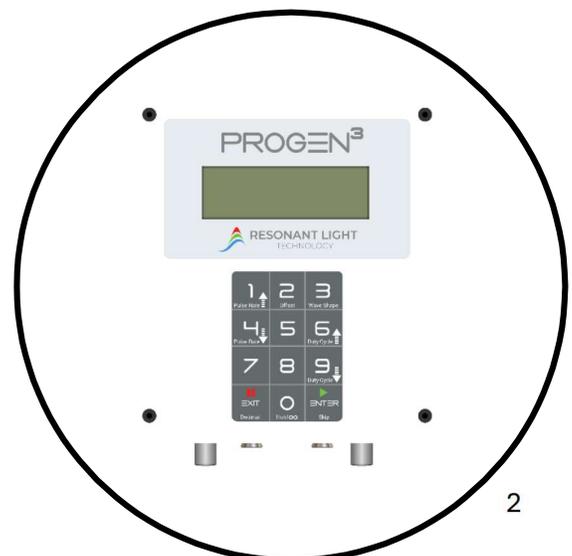
Supporting and refining the company's vision, mission, and strategic direction; managing the development and implementation of long-term plans.

- **Operations Management:**

Supporting, coordinating and monitoring the work of all departments, ensuring smooth day-to-day operations; ensuring all departments and work units are adequately resourced.

- **Team Building:**

Hiring, guiding, and motivating the executive leadership team.



- **Stakeholder Relations:**

Working with the Ownership structure, to ensure all major corporate decisions are fully evaluated and prioritized, are in alignment with RL's corporate vision, and are implemented smoothly.



- **Culture & Values:**

Supporting and refining the company's mission, values, and culture.

- **Risk Management:**

Identifying and mitigating risks to the company.

- **Performance Monitoring:**

Tracking key metrics (eg, revenue, market share, market penetration, sales conversions, production data) to measure business impact, and when needed, take corrective action to enhance success.

KEY ATTRIBUTES:

- A **strategist** who can see the big picture and leverage links between related components of the business or external factors influencing the business.
- A practical **visionary** with his or her feet on the ground.
- A **generalist**, not a specialist
- A **practical understanding** of business finance, marketing practices, sales techniques, business administration, and production processes.
- **Flexible**, nimble, not bound by any fixed management philosophy or structure.
- A **team leader** who encourages and supports delegation, empowerment and collaboration within the organization.
- Easily able to **adapt and leverage** changing conditions within the business, or within the external environment within which the business operates.

- Does not shy away from making **tough decisions** where the options and benefits are clear.
- Ability to **work effectively with ownership decision makers**. After reaching consensus with staff on an issue, lay out and evaluate alternative courses of action, focusing on the pros and cons, including a sound business case analysis where applicable, and make recommendations based on an objective analysis aimed at optimizing benefits for the business and clientele. Ensure major corporate decisions align with corporate vision and values and are implemented smoothly.
- Develop a solid understanding of the key drivers of a given issue or situation and ensure a sound analysis is prepared, assessing how the proposed initiative will impact and/or improve established objectives.
- A good, concise **communicator** and an equally good **listener**.
- Must **embrace the vision** and the passion behind RL products and the services the company offers to our clientele and our wider purpose.
- **Respect** – for the company’s achievements; its legacy and vision; fellow workers; the ownership; RL’s clients.
- An **eagerness to learn**. Open to lifelong learning; curious; no room for fixed or rigid thinking.

EDUCATION, EXPERIENCE and KNOWLEDGE

- Ideally you will have a University Degree coupled with 7 to 10 years in executive roles with similar CEO responsibilities.
- Experience in managing budgets, securing funding, and ensuring corporate financial health and profitability.
- You are a “big picture” leader, tactical problem solver, deal effectively with competing priorities, and well respected for your ability to work well under pressure.



- You are an experienced strategic departmental leader known for your ability to execute and deliver results on time and within budget.
- You are comfortable dealing with a wide variety of stakeholders, both internal and external.
- You have experience managing diverse teams and are well respected for your professionalism, commitment and passion.
- You hold your employees accountable and are known for setting work objectives that are realistic.
- You have experience marketing high-tech, health industry products into international markets (preferred, however not mandatory).



HOW TO APPLY:

We value diversity and are committed to creating an inclusive environment. We encourage people of all backgrounds, identities, and experiences to apply. Qualified candidates seeking a rewarding career opportunity are invited to submit their resume electronically and in confidence, quoting assignment RLCEO to: grantsmith@waterhousesearch.com.

For more information, please contact Grant Smith at (604) 806-7715. To learn more, please visit <https://www.resonantlight.ca/>.

To learn more about Comox Valley, please visit <https://experiencecomoxvalley.ca/> and <https://vancouverisland.travel/communities/comox-valley/>.

We sincerely thank all candidates for their interest; however, only those selected for an interview will be contacted.